

A GLOBAL TRADE EXCHANGE PLATFORM

GROWTH

TRUST

OPTIMISM

SUCCESS



SVUM 2018

Int'l B2B Meet & Exhibition

Showcasing Strengths Of Saurashtra-kutch
1st - 3rd July, 2018 @ Rajkot, India



SUPPORTED BY



EXHIBITION | INTERNATIONAL BUSINESS MEET | FACTORY VISIT | BUSINESS CONFERENCES

About SVUM...

Vision: Saurashtra Vepar Udyog Mahamandal (SVUM) was founded in the year 2001, with a mission to make Saurashtra-Kutch one of the most attractive business destinations in India. SVUM aims to give the region's businesses a global platform for growth. SVUM's roots were laid in what erstwhile was "Saurashtra Sankalan Samiti" – a group of visionary leaders tirelessly working towards sustainable development of the region through policy advocacy.

Saurashtra Vepar Udyog Mahamandal (SVUM) deeply believes in Gandhian philosophies of sustainable development, inclusive growth, and equitable prosperity. SVUM realizes its philosophies through supporting Micro, Small, and Medium sized industries in the region.

Mission: SVUM is executing its vision to make the region an attractive business by promoting international trade through new growth markets.

SVUM is actively promoting the region's businesses across the globe. SVUM currently has special trade treaties with twelve (12) African & South Asian countries, and has appointed active trade representatives in each.

There are currently over 62 active MoUs facilitated by SVUM that led to over INR 300 million in booked revenues, and more than INR 500 million in the pipeline.

The SVUM-Africa trade partnership has a potential of adding INR 10,000 Crores in new revenues for businesses in the Saurashtra Kutch region.

Message...



Parag Tejura
President

Saurashtra Vepar Udyog Mahamandal
Federation of Trade & Industry Saurashtra



The development starts from individual unit to national level; our aim is to create Global Platform for the smallest manufacturer of Saurashtra & Kutch region, which can lead to generate greater GDP for the nation.

The success of Make in India concept is also depends on the performance of MSMEs.

The development of textile industry, coconut farming, Auto Park, mining, IT – Electronic are major thrust areas where scopes for the developments are huge. Collective efforts can bring very good results for economical and social growth.

It is also observed that scopes for the bilateral trade development with the African continent, South Asian countries, European and American countries are good. We are strategically working on it so that we can create A Global Trade Exchange Platform in Saurashtra Kutch Region.

The role of industrial association, federation and Mahamandal is very vital in sustainable development of industries, trade, economy and Society at large. Being apex body of the trade and industrial organization of Saurashtra – Kutch, SVUM: Saurashtra Vepar Udyog Mahamandal is committed to create a business friendly environment for holistic sustainable development of Saurashtra – Kutch. Whether It is matter for implementation of VAT, Removal of Octroi, Impact fee, Scarcity of currency coin and many other issues in Saurashtra Kutch, the Mahamandal have observed that collective actions of SVUM has created impact and it has become a change leader In order to bring solution.

Parag Tejura



सत्यमेव जयते

Vijay Rupani
Chief Minister, Gujarat State

Combined efforts are the way forward to achieve specific goal. When collective strength through mere hardwork, functions as a driving force, desired objective is attainable.

Trade show is a common shared platform for different individuals and organizers to thrust the process of development. When countries, their culture and their people exchange their experience, all these adds up to global and mutual relationship.

I appreciate the efforts of **Surashtra Vepar Udyog Mahamandal** is organizing **SVUM 2018 International Business Meet With Exhibition during 1st to 3rd July at Rajkot**. May the trade show attain all the success and prove beneficial for foreign deligates, participants and organizers.

(Vijay Rupani)

Message...



सत्यमेव जयते

Nitin Patel
Deputy Chief Minister,
Gujarat State



I am pleased to know that Saurashtra Vepar Udyog Mahamandal, for the promotion of entrepreneurs at GLOBAL Level is organizing “**SVUM 2018 International Business Meet With Exhibition during 1st to 3rd July at Rajkot.**”

Exhibitions are playing crucial role in the promotion of products in International market, when the foreign delegations are coming.

I convey my best wishes to the organizers for the success of the show.

Nitin Patel



सत्यमेव जयते

Parshottam Rupala
Minister of State For Agriculture & Farmers Welfare
and Panchayati Raj, Government of India



I am happy to know that Saurashtra Vepar Udyog Mahamandal (SVUM) is organizing International Trade Shows from **SVUM 2018 International Business Meet With Exhibition during 1st to 3rd July at Rajkot.** It gives me an immense pleasure to know the success story of past journey of SVUM since 2015. This show will really boost the growth of industries of Saurashtra -Kutch region. It is really a good initiative by including video presentation & brochures for promoting SVUM 2018 International Business Meet With Exhibition.

Those nations seeking Agriculture as key growth driver of their economy should learn model of Saurashtra & Kutch. They will find improved seeds, land testing equipment, tractors, implementer, irrigation system, harvesters, other supplies like fertilizer and pesticides-All under one roof. These International Trade Shows can be partner in achieving goal of Food Security, Better Yield, Storage Management, and mechanizing agricultural process for small and big farmers.

I welcome all foreign delegates and wish them good luck & successful deals in agriculture sector.

Parshottam Rupala

Message...



**His Excellency Mr El hadjilbouBoye,
Ambassador of Senegal to India**



India and Africa, two economically dynamic regions of the South, sharing cultural and demographic similarities, now have diversified and multi-faceted strategic relationships. In this context, African countries, such as Senegal, rely heavily on this South-South partnership to create the necessary conditions for the development of key sectors of their economy, such as agriculture and agro-industry, energy, infrastructure, healthcare and mining.

This is why the Senegalese Embassy in India welcomes these initiatives of SVUM led by Mr. ParagTejura, a dynamic and effective friend of Africa who, through these two trade fairs, 5-9 January 2018 in Ahmedabad and 1-3 July 2018 in Rajkot, provides real platforms for African business people to come and see, study, exchange and establish partnerships with the private sector of the Gujarat, innovative and Vibrant State of India.

While encouraging SVUM for these beautiful initiatives, I can affirm that the Embassy of Senegal will make the necessary efforts for a good participation of the Senegalese private sector for the full success of these two events.

His Mr El hadjilbouBoye



It was my first visit to India and really it was amazing. I found out a their lies a huge opportunity for mutual growth. SVUM gave us a unique chance and a platform to know how can we look at the investment opportunities between Africa and India.

We are keen and have fasten up the planning of starting MAKE IN INDIA mall in Sudan at the earliest

Ms RIMAZ IBRAHIM ALI ALHASSAN



**Kanyi Galley LOGOSU-TEKO
Ag Ambassador (TOGO)**



As one of the various business fora of India, SVUM offers many opportunities in doing business not only between Africa and India, but it is also a platform for interaction to Entrepreneurs from different parts of the world.

We do here salute the outcomes of the previous editions for my country Togo and express our best wishes for the forthcoming January 2018 and July 2018 editions with the hope of seeing again good participation and representation of the Togolese business world.

Kanyi Galley LOGOSU-TEKO



Zambia has undeniably become one of Southern Africa's fertile grounds for improved agricultural practices. With its favorable atmosphere enhanced by good temperatures and good people, the country has indicated need for modernized agricultural equipments and solutions to both medium and small scale farmers. SVUM has been a great experience and a great player in the role of introducing Indian market for trade development in many industries and business sectors. It's been a great joy to be partnering with such a lucrative organization to offer value to local Zambian industries and African markets. We look forward to introducing a delegation to the SVUM-2017 and SVUM-2018.

**Fidelis Don Chulu II
CEO & Founder - Fidanna Limited - Zambia**



It is a very big experience for me and the French speaking country like Togo. I am very glad to meet such interesting business men from India and from all other participating countries. A great opportunity for the West African French speaking countries and others.

Mr FINTAPE TAGO

Promotion of Show

SOCIAL MEDIA NETWORK

SHOW EXCLUSIVE WEBSITE

SEARCH ENGINE OPTIMIZATION

MAGAZINE ADVERTISEMENT

HOARDINGS/BANNERS

ADVERTISEMENT IN DAILY NEWSPAPERS

EMAIL BLAST

SMS BLAST

WhatsApp

INVITATION (100000 PEOPLE) WITH HELP OF TRADE AND INDUSTRY ASSOCIATIONS, CHAMBERS OF COMMERCE, GOVT. OFFICES LIKE INDUSTRIES COMMISSIONERATE, INDEXTB, CED, DISTRICT INDUSTRY CENTERS, GIDC LOCAL, ZONAL AND REGIONAL OFFICES

Exhibition Visitors Profile

100+

Foreign Business Delegates

500+

Non Resident Gujarati Business Delegates

5000+

National Business Visitors

25000+

Local Business Visitors

THE HISTORICAL MOMENTS OF SVUM



Memorandum of Understanding signed on 24th day of May, 2017 at the Mahatma Mandir in Gandhinagar (Gujarat) during 52nd Annual Meetings of the African Development Bank Group 2017.

Saurashtra Vepar Udyog Mahamandal – SVUM played major role in the process of signing the MOUs.

Chief Minister Govt. of Gujarat Shri Vijay Rupani, Finance state minister Govt. of India Shri Santosh Kumar Gangwal, Chimambhai Sapariya – Cabinet Minister Govt. of Gujarat for Agriculture & Energy, Agriculture Secretary, Govt. of India – Shri Shobhan Pattnayak, Agriculture Secretary Govt. of Gujarat Shri Sanjay Prasad, Managinag Director, Gujarat Agro Industrial Corporation Shri K. S. Randhawa, Parag Tejura, President – SVUM – Saurashtra Vepar Udyog Mahamandal, Ajay Thaker – Chairman SVUM Show committee, CII - western region chairman Piruz Khambatta & Atul Jain, joint managing director, Jain Irrigation Systems Ltd remain present on the occasion.



MOU BETWEEN LIMPOPO AGRICOLA EDESENVOLVIMENTO LDA & GUJARAT AGRO INDUSTRIES CORPORATION (GAIC).

Limpopo Agricola e Desenvolvimento Lda. is engaged in Agricultural Research & Development Activity in Region of GAZA, Province of Mozambique. Company has developed 300 Hectares of Land under the project called MOZ-INDIA Agri-Research & Development Lda., in which farmers from Punjab have taken land on lease for cultivation and processing of Agriculture produce. Limpopo Agricola e Desenvolvimento Lda. Further intends to develop Agriculture Industry, Increase Productivity of agriculture land, Technology Transfer by encouraging farmers/entrepreneurs from India to invest in Mozambique. Jay Jobanputra sign the MOU on behalf of Limpopo Agricola e Desenvolvimento Lda & Shri Sanjay Prasad (IAS), Principal Secretary – Agriculture Sign on behalf of Govt. of Gujarat.



MOU BETWEEN THE ASSOCIATION OF GHANA INDUSTRIES (AGI) & GUJARAT AGRO INDUSTRIES CORPORATION (GAIC).

The Association of Ghana Industries (AGI), a voluntary business association of over 1200 Members, made up of small, medium and large scale manufacturing and services industries in agro processing, agri-business, pharmaceuticals, electronics etc. intends to develop Infrastructure projects, renewable energy sources for power generation, increase productivity of agriculture land etc. Mr. Stephan Djaba, Greater Accra Regional Secretary Sign the MOU on behalf of The Association of Ghana Industries & Shri K. S. Randhawa Managinag Director, Gujarat Agro Industrial Corporation Sign on behalf of Gujarat Agro Industrial Corporation - Govt. of Gujarat.

MOU BETWEEN THE EMBASSY OF REPUBLIC OF TOGO & THE GOVERNMENT OF GUJARAT.

The Republic of Togo, A Country Located In The Heart Of West Africa, Surrounded By Ghana, Burkina Faso, Benin And Gulf Of Guinea Is A Member Of Economical Organization Of West African States (ecowas). The Republic Of Togo Intends To Develop Infrastructure Projects, Mining Activities, And Renewable Energy Sources For Power Generation, Increase Productivity Of Agriculture Land And Boost Tourism. He Kanyi Galley Logosu Teko Sign The Mou On Behalf Of The Embassy Of Republic Of Togo & Shri Sanjay Prasad (IAS), Principal Secretary – Agriculture Sign On Behalf Of Govt. Of Gujarat.

MOU BETWEEN FIDANNA LIMITED & GUJARAT AGRO INDUSTRIES CORPORATION (GAIC).

Fidanna Limited is a Zambian company having core interest to improve agriculture through manufacturing and farming. Fidanna Limited intends to develop robust and coherent agricultural industry using Technology, Automobiles and Education. Mr. Don Fidelis chulu of Fidanna Limited sign the MOU on behalf of Fiddana Limited, Zambia & Shri K. S. Randhawa Managinag Director, Gujarat Agro Industrial Corporation Sign on behalf of Gujarat Agro Industrial Corporation - Govt. of Gujarat.

1st INTERNATIONAL TRADE SHOW 11th - 15th FEBRUARY, 2015 @ RAJKOT



SVUM INTERNATIONAL BUSINESS MEET 2 TO 4 JULY, 2015 @ RAJKOT



2nd INTERNATIONAL TRADE SHOW 11th - 15th FEBRUARY, 2016 @ RAJKOT



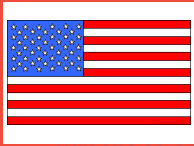
3rd INTERNATIONAL TRADE SHOW 11th - 15th FEBRUARY, 2017 @ RAJKOT



4th INTERNATIONAL TRADE SHOW 5th - 9th January, 2018 @ Ahmedabad



Delegates Coming From Countries in 2017/2018



USA



Britain



Germany



Canada



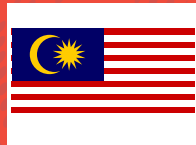
Australia



New Zealand



Zimbabwe



Malaysia



Mauritius



Angola



Niger



Bangladesh



Botswana



Burkina faso



Rwanda



DR Congo



Ethiopia



Burundi



Mozambique



Uganda



Zambia



Nigeria



Senegal



Sri Lanka



Afghanistan



Gabon



Gambia



Ghana



Kenya



Mali



Morocco



Bhutan



South Africa



Sudan



Tanzania



Togo

Exhibitor's Profile



A

AGRICULTURE

Agriculture Equipment, Fertilizers, Pesticides, Technology solution for storage of perishable agro products, Agro-Product, Organic Farming, Commodity Trading



R

RENEWABLE ENERGY

Turnkey solution for rooftop panels, PV Panels Plant, Solar Water Heaters, Energy from wastes, Waste Management solution, Smokeless Energy Efficient Stove, Solar Cooker



E

ENGINEERING

Auto Parts, Brass Parts, Spares for machinery, Machine Tools, Special purpose machinery, Job work for OEM, Capital machinery for all kind of industries



M

MINING

Drills, Machinery, Spares and Job work of Spares



T

TEXTILE & READYMADE GARMENTS

Technical Textile like Building tech, Medical tech, Industrial tech, Home Tech etc, Ready made garments, Uniforms, Event T-Shirts, Machinery Textile Ginning, Spinning Weaving, Embroidery, Traditional Dress from Jamnagar, Kutch, Surat



H

HEALTHCARE SECTOR

Medical Equipment, Surgical Items, Baby Diapers, Orthopedic Implants, Medicinal Drugs, OTC Items, Ayurvedic Medicine and Cosmetic Items, Tie up with Multispecialty hospitals



B

BUILDING MATERIALS

Building Construction, Building Construction, Building Material, Equipment, Ceramic, Sanitary ware, Pipe and Fittings, Hardware & amp, Furniture



J

JEWELLERY AND LIFE STYLE

Gold, Silver Imitation Jewellery, Handicraft, Traditional Dresses, Gift Articles, life Style Products, Shoes, Accessories, Apparels



F

FOOD PROCESSING

Post Harvesting solutions, Spices & amp; Packed Foods, Commodities, Oil Mills and Refineries etc



E

EDUCATION

Tie up with university, college, teaching-coaching institute, foreign education consultants, Stationery items, educational tools



IT

INFORMATION TECHNOLOGY

Electronic, Computer Hardware, all kind of peripherals, Software, Website, Applications, ERP developers, Communication (ISP, Mobile Handset, Cellular Operators, Bulk-SMS, Mailing Solutions)



S

SERVICE SECTOR

Banking, Exim related service, Taxation, Insurance, Logistics, HR, Management Consultancy



T

TRAVELS & TOURISM

Hotels, Cab Service, Business Tour Operators. Tourism Department Of State and Other Countries.



H

HOUSE HOLD ITEMS

Modular Kitchen Equipment, Innovative Products, Plastic Products, Kitchen ware & amp; House ware, Electronic items, Utensils

Platinum Sponsor

Rs. 2, 50,000/- (18% GST Extra) with 36 square meter stall.

Logo in all possible publication/banners/hoardings/flex etc, Logo in 100000 invitation cards, Logo in all display hoardings at show site, Preference to have personalized meeting with international delegates, Factory visits of some of international if viable and possible, Key person on Dias during show inaugural function/events.

Diamond Sponsor

Rs. 1, 25,000/- (18% GST Extra) with 18 square meter stall.

Logo in all possible publication/banners/hoardings/flex etc, Logo in 100000 invitation cards, Logo in all display hoardings at show site, Preference to have personalized meeting with international delegates, Factory visits of some of international if viable and possible, Key person on Dias during show inaugural function/events.

Golden Sponsor

Rs. 75,000/- (18% GST Extra) with 9 square meter stall.

Logo in all possible publication/banners/hoardings/flex etc, Logo in 100000 invitation cards, Logo in all display hoardings at show site, Preference to have personalized meeting with international delegates, Factory visits of some of international if viable and possible, Key person on Dias during show inaugural function/events.

9 Square Meter

**Rs. 30, 000/-
+ GST 18 %**



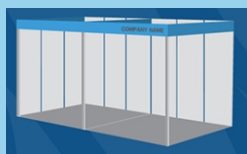
9 Square Meter Corner

**Rs. 35, 000/-
+ GST 18 %**



18 Square Meter

**Rs. 70, 000/-
Corner 2 Side
Open + GST 18 %**



36 Square Meter

**Rs. 1,50, 000/-
Corner 3 Side
Open + GST 18 %**



Committee Members



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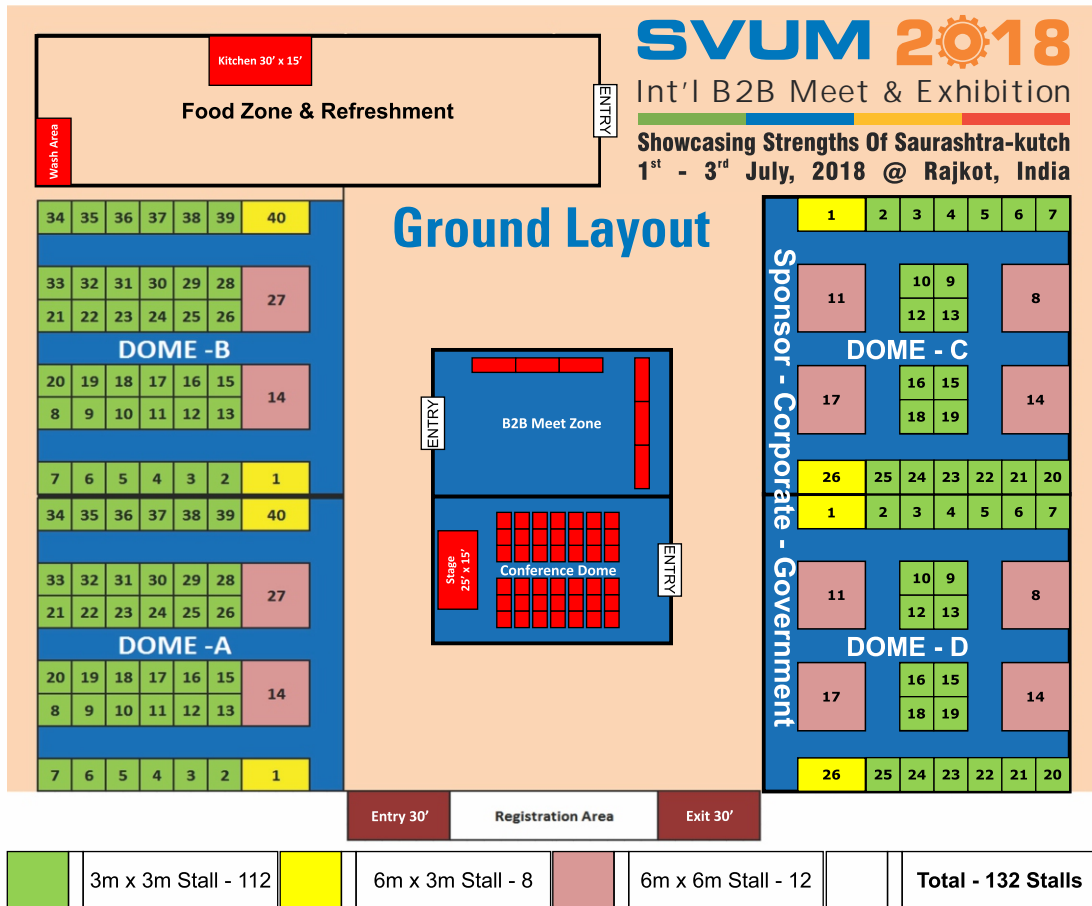
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Dhanal Gohel - Mo. 7600249718

Jignesh Sodha - Mo. 8128411456
Ashish Sinojia - Mo. 8866602593

Ground Layout



SVUM 2018 International Business Meet with Exhibition at Rajkot 1 – 3 July 2018

Platinum Sponsor: - Rs. 2, 50,000/- (18% GST Extra) with 36 square meter stall.

Diamond Sponsor: - Rs. 1, 25,000/- (18% GST Extra) with 18 square meter stall.

Golden Sponsor: - Rs. 75,000/- (18% GST Extra) with 9 square meter stall.

Government Corporate Stall :- Rs. 2,50,000/- + GST 18 %.

Stall Rates for Participation: -

Rs. 7000/- Per Square Meter Laminated stall.

Rs. 6000/- Per Square Meter Bare space.

Calculation of different size and Position after deduction of MDA scheme subsidy.

9 Square Meter – Rs. 30, 000/- * + GST 18 %

9 Square Meter 9 Corner – Rs. 35, 000/- * + GST 18 %

18 Square Meter – Rs. 70, 000/- * Corner 2 Side Open + GST 18 %

36 Square Meter – Rs. 15, 0000/- * Corner 3 Side Open + GST 18 %

B2B Meet with International Buyers – Rs. 10, 000/- For one day (Per Person) + GST 18 %

B2B Meet Maximum 100 Registrations.



Indo Bangladesh Chamber of Commerce and Industries



Afghanistan Chamber of Commerce and Industries



Bangladesh Agricultural Machinery Merchant Association



Ethiopian Chambers & Sectorial Association



Federation of Bangladesh Chambers of Commerce and Industry



Bhutan Association of Women Entrepreneurs



Gujarat Institute Of Housing And Estate Developers



Gujarat State Plastics Manufacturers Association



Indian Drugs Manufacturers' Association



Vishwa Gujarati Samaj



SGCCI



FEDERATION OF SOLAR MANUFACTURERS AND INTERMEDIARIES



Aji GIDC Industrial Association



Shapar Veraval Industrial Association



GIDC Lodhika Industries Association

Digital Media Partner



Morning Print Media Partner



Morning Print Media Partner



Radio Partner



Evening Print Media Partner



Evening Print Media Partner



Media Partner



Media Partner



Event Management by



Saurashtra Vepar Udyog Mahamandal
Federation of Trade & Industry Saurashtra

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